**GYAN GANGA GROUP OF INSTITUTIONS, JABALPUR**

**Details for Broucher**

**About Department Of M.B.A.**

Gyan Ganga Group of Institutions started All India Council for Technical education (AICTE), New Delhi approved Master of Business Administration (two year full time) programme in Gyan Ganga Institute of Technology & Sciences (GGITS) in the year 2006 and Gyan Ganga College of Technology (GGCT) in 2007.

The Master of Business Administration (MBA) at Gyan Ganga Group are affiliated to Rani Durgawati Vishwavidhalaya, Jabalpur is a 4 semester regular program spread over two academic years. The course structure is designed to impart knowledge of the core management concepts and techniques in the first year which are upgraded based on opted areas of specialization by the students to learn advanced knowledge and practicing skills in the final year. The Department of MBA offers dual specialization in any two of the following:

      i.        Marketing

     ii.        Finance

    iii.        Human Resource management

    iv. Information Technology

**Mission**

The Department of MBA aims to provide quality management education and to develop managers with high professional skills as well as values and ethics. Students get conducive environment of learning and maximum opportunities to translate them into thorough professionals.

**Pedagogy**

The department makes use of an appropriate mix of pedagogical tools to train students to handle professional responsibilities. These include regular classroom teaching, assignments, presentations, seminars, case study discussions, expert guest lectures, local and out station industrial visit so that strong fundamental and professional skills can be inculcated amongst students.

**Programme Educational Objectives (PEOs)**

1. To impart quality education in the area of management.
2. To deliver diversified education which emphasis on overall enhancement of abilities and skills of students.
3. To inculcate leadership skills in students so that they can handle the challenges efficiently in the competitive world.
4. To develop such managerial skills amongst student’s so that they can identify, analyze and create business opportunity for the benefit of society.
5. To develop entrepreneurship skill among the students so that they can create enough job opportunity and contribute in the growth of economic development.

**Programme Outcomes (POs)**

1. Students will be able to blend the skills, knowledge, tools and techniques inculcated in the program, for the benefit of business organization.
2. Students will be able to adapt proficiently to changing contemporary, global, economical, environmental, and societal context for sustainable development to excel in their chosen career paths.
3. Students will be able to diagnose the organizational problems effectively to demonstrate ability of effective decision making necessary to succeed in dynamics business environment.
4. Students are able to reflect upon and explore business problems in depth, to develop informed managerial decisions, and to demonstrate ability to pursue new knowledge necessary to succeed in dynamics business environment.
5. Able to function professionally with ethical responsibility as an individual reflecting clear value and set career goals with positive attitude and team spirit.

#### Library

Departmental library has more than 6500 books on Management and related fields with over 900 book titles. Institute has also subscribed 60, International / National Journals and e-Journals related to Management, enabling students to have insight in newer researches. Regular subscription of business and general magazines and news papers help students to update their general as well as specific knowledge.

#### Computer Labs:

#### Institute has created a latest computer lab having capacity of over 500 computers well equipped with all necessary software and hardware inputs. All time availability of Internet facilities to the students helps them in accessing to latest updates related to business world and their studies. MBA Department Campus is Wi-Fi enabled.

**Placement and Corporate tie-ups**

Over the years, the department has placed its students in best of the business organizations. An exclusive placement cell is been established to take care about the placement decisions and process. A dedicated group of members having industry experience arrange for pre placement talk and training prior to visit of company for recruitment process.

Placement of the student in the right kind of job is the confirmation of Institute’s excellence in related field. Decisions related to companies visiting the campus for recruitment process are broadly based on the parameters such as job profile, reputation, growth prospects, package on offer and alumni feedback. Institute have excellent placement records due to industrial tie ups with various reputed organizations such as Essar Power, Persistent, TCS, HCL, I-Flex, E-clerx, Jaro education, Wipro, Infosys, Vodafone, Reliance Communication, Airtel, Idea Cellular, Shriram Transport, Shriram Value, HDFC, ICICI, Axis & various renowned banking, insurance and other business organizations throughout the country.

**Academic Achievement**

Over the years the department has earned a repute to produce meritorious students since its inception. The students from all the batches (current / past) have always secured their positions amongst the top ten in university examinations of all the semesters. By now six of our students have earned first position in the university and won Gold Medal.

* Ms. Bhakti Thakur, GGCT (Batch 2007 – 09)
* Ms. Upasna Agrawal, GGITS (Batch 2009 – 11)
* Ms. Ritu Rai, GGITS (Batch 2010 – 12)
* Ms. Ashita Talwar, GGITS (Batch 2011 – 13)
* Ms. Nishtha Agrawal, GGCT (Batch 12 – 14)
* Ms. Kirti Khatri, GGCT (Batch 15 – 17)

**Co-curricular Activities of the Department**

* Spandan- The Management Festival
* HR Meet (Bridging gap between academics and industry)
* Special Certification Courses on HR, Marketing, Finance & Communication Skills.
* Industrial visit (local and outstation)
* ‘Awhaan’ - Corporate Social Responsibility   Sports – Indoor and Outdoor
* Fun Fair (Learning Entrepreneurship)
* Various Cultural activities like Dusshera & Deepawali Festival, New Year Celebrations, Holy Milan, Environment Protection Day and others.
* Sports Indoor – outdoor activities.
* Nature Trail (Picnic)